



# NORTH CAROLINA SCIENCE OLYMPIAD

## PARTNERSHIP OPPORTUNITIES

When you partner with North Carolina Science Olympiad (NCSO), you show your local community, customers and employees that you are dedicated to building the STEM workforce of the future. Whether you are a small family business or a Fortune 500 company, there are multiple ways your corporation can make an impact on the lives of students interested in STEM. From sponsoring tournaments to volunteering to corporate foundation gifts, NCSO is here to help. Sponsorships provide an opportunity to showcase your corporation's commitment to education, building the economy of the future, and enriching the lives of students.

NCSO seeks organizations and business partners who are passionate about creating a one-of-a-kind experience that inspires students to develop a meaningful connection to STEM degrees and careers in North Carolina. Through the generous support of our outstanding corporate sponsors, NC Science Olympiad has defined itself as an exciting way to engage K-12 students in hands-on science, technology, engineering, and mathematics (STEM) education.

## WHY SPONSOR NCSO?

- Create opportunities for students to develop skills around teamwork and problem solving through hands-on STEM events.
- Provide volunteers and mentors with a platform to share their expertise.
- Recognize outstanding academic achievement by students and teachers.
- Encourage underrepresented students to pursue their passion for STEM.
- Build a strong STEM workforce for the future.

**[WWW.NCSCIENCEOLYMPIAD.NCSU.EDU](http://WWW.NCSCIENCEOLYMPIAD.NCSU.EDU)**



## PREPARING FOR THE FUTURE

Our corporate sponsors not only increase their branding power, but more importantly, they become a part of our on-going efforts to prepare the next generation to join the STEM workforce.

**18,000+**

students compete annually in Science Olympiad events every year in North Carolina.

**1 IN 20**

NC State University students reported participation in Science Olympiad

**75**

Counties in North Carolina participate in Science Olympiad

## INVESTING IN YOUR COMPANY



**CREATE A PIPELINE OF  
INTERNS AND FUTURE  
EMPLOYEES**



**ENGAGE YOUR EMPLOYEES  
IN FUN HANDS-ON  
VOLUNTEER OPPORTUNITIES**



**BOOST YOUR COMPANY'S  
REPUTATION IN THE  
COMMUNITY**

## CREATING A LIFELONG PASSION

NCSO elevates academic learning and competition to a level of enthusiasm and support that is normally reserved only for athletics. Once students participate they are challenged, supported, guided and prepared for a lifetime of scientific inquiry.



**35**

NC Regional  
Tournaments

**950+**

K-12 NC Science  
Olympiad Teams

**2,200+**

Competing at the  
State Tournament

## THE SCIENCE OLYMPIAD JOURNEY

**"I AM A BETTER PERSON, STUDENT,  
AND LEADER BECAUSE OF SCIENCE  
OLYMPIAD." - CONEN MORGAN**



**"I CREDIT MY MAJOR, MANY OF MY  
UNDERGRADUATE INVOLVEMENTS,  
AND POST-GRADUATION PLANS TO  
SCIENCE OLYMPIAD." - ROSALYNN  
PHAN**



**"I ATTRIBUTE NCSO WITH LIGHTING A  
FIRE IN ME TO PURSUE A DEGREE  
AND CAREER IN STRUCTURAL  
ENGINEERING." - GREG ADAMS**



## SPONSOR BENEFITS

PLATINUM  
\$40,000+

RHODIUM  
\$25,000+

PALLADIUM  
\$10,000+

OSMIUM  
\$5,000+

GOLD  
\$1,000+

### RECOGNITION BENEFITS

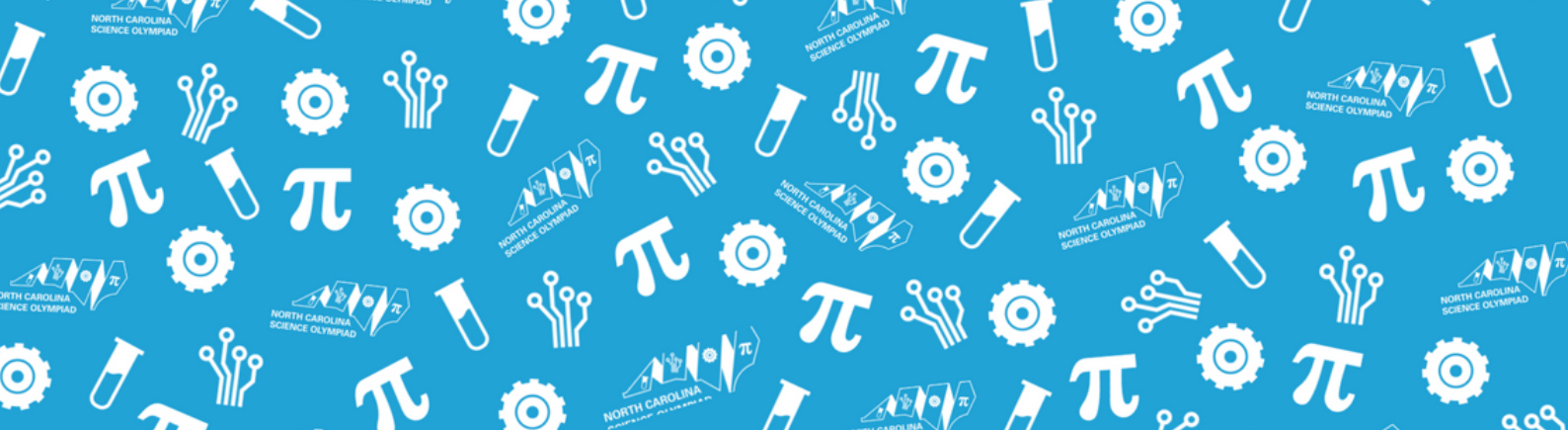
Logo on Tournament Trophies	●				
Logo on Official Tournament T-Shirts	●				
Invitation to Speak at Closing Ceremony	●				
Branding at NCSO Tournaments	●	●			
Press Release Announcing Sponsorship	●	●			
State Tournament Event App Ad	●	●			
State Tournament App Survey	●	●	●		
Representative to Handout medals	●	●	●		
Acknowledgement at Ceremonies	●	●	●	●	
State Tournament App Page	●	●	●	●	●
Recognition in Digital Marketing	●	●	●	●	●

### EVENT BENEFITS

Table at our STEM Expo	●	●	●	●	●
Volunteer Opportunities	●	●	●	●	●
Provide Items for Event Bags	●	●	●	●	●

TO BECOME A CORPORATE SPONSOR, CONTACT:

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# THANK YOU **2021** SPONSORS

